

# BUILD vs. BUY in Southwest Florida

## *The Smart Buyer's Guide by Jadyn Henderson*

COO | Lifestyle Design Homes

### Why This Guide Matters

If you're considering a move in Southwest Florida, one of the biggest decisions you'll make is whether to build new or buy an existing home. The right choice impacts more than price – it affects lifestyle, insurance costs, long-term maintenance, and future value.

As COO of Lifestyle Design Homes and a Southwest Florida builder and real estate advisor, I created this guide to help you make a confident, strategic decision based on facts – not pressure.

### The Reality Of Buying An Existing Home

Buying resale can feel faster, especially for relocation or immediate move-in needs. But many buyers discover hidden costs after closing.

Common challenges include:

- Limited inventory in desirable areas
- Older roofs, HVAC, plumbing, or electrical systems
- Higher insurance premiums due to outdated codes
- Renovations needed to match modern lifestyles
- Delayed move-in due to repairs or remodeling

While resale can work for some buyers, many homes were not built for today's Southwest Florida standards or long-term efficiency.

### Why More Buyers Are Choosing To Build

New construction offers something resale rarely can – control, customization, and peace of mind.

At Lifestyle Design Homes, we design homes specifically for the SWFL lifestyle, including:

- Modern open layouts built for real living
- Hurricane-rated materials and current building codes
- Energy-efficient systems that lower long-term costs
- Indoor-outdoor living with lanais, outdoor kitchens, and shaded spaces

Building allows you to create a home that fits your life today – and grows with you in the future.

## Cost & Value — What Most Buyers Don't See

Resale homes often come with hidden expenses:

- Aging systems and maintenance
- Insurance challenges
- Inefficient layouts that require remodeling

New construction includes upfront planning costs, but many buyers benefit from:

- Lower maintenance
- Stronger storm resilience
- More predictable long-term ownership costs

The goal isn't just to buy a house – it's to make a smart investment in how you live.

## Is Building Right For You?

Building is ideal if you:

- ✓ Want a home designed around your lifestyle
- ✓ Plan to stay long-term in Southwest Florida
- ✓ Value efficiency, safety, and modern design
- ✓ Prefer customization over compromise

Buying resale may be better if you:

- ✓ Need immediate occupancy
- ✓ Prefer established neighborhoods
- ✓ Are planning a shorter ownership timeline

## Why Work With Lifestyle Design Homes?

As COO of Lifestyle Design Homes, my role is to help clients make informed, strategic decisions – whether that means building or buying.

What makes our approach different:

- Lifestyle-first design focused on how you actually live
- Honest guidance – no pressure toward one path
- Clear expectations on timelines, costs, and process
- Deep knowledge of SWFL markets, permitting, and construction

*We don't just build homes — we help clients build smarter futures.*

## Ready To Explore Your Options?

If you're thinking about building or buying in Naples, Fort Myers, Bonita Springs, Cape Coral, or surrounding areas, the next step is a personalized consultation.

*Let's create a plan that aligns with your lifestyle, your goals, and your future in Southwest Florida.*

Scan to schedule your  
private Build vs. Buy  
strategy session.



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